



# Hello! It's nice to meet you.



## About me & HALO



Bette Hagouel

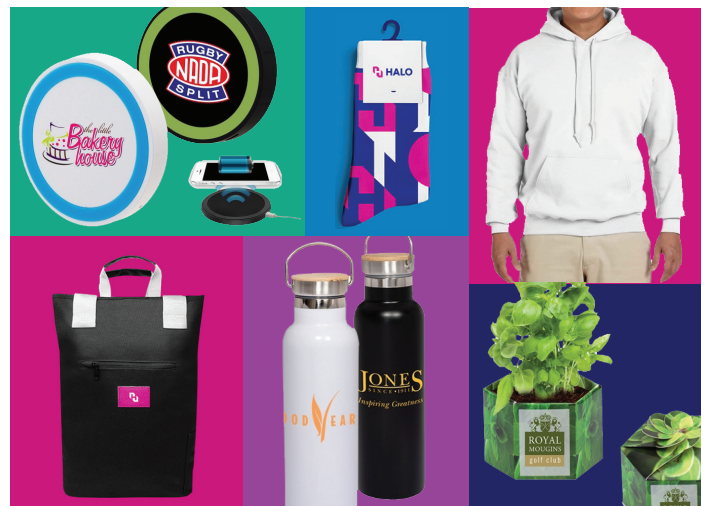
As a Brand Development Director with 25 years of experience and the power of **HALO** behind me, I look for creative and functional, out of the box items with space to make your brand shine! I typically connect with marketing teams, HR leaders, office managers and business owners across all trades. The question I ask is, "What are you doing to market your business and stay in front of your clients, while recognizing the work and dedication of your employees?"

**HALO** is the global leader in branded promotional products, and incentive solutions. I work with you to create marketing strategy and programs through branded products. From edibles to wearables, sustainable merch to top tier tech and all recognition in between, I can make it happen!

### My areas of expertise are endless!

See below for just a short list of my capabilities:

- Sales/Marketing opportunities, Trade Shows, Conferences, Golf Outings
- Kitted and Themed Marketing Strategy Programs,
- Direct Mail Marketing with product
- Digital Fulfillment with product
- Community Outreach
- Human Resource Opportunities (Employee training, Recruiting, On- Boarding, Health & Wellness, Awards & Recognition)
- E-Commerce Stores/Pop Up Stores (often used for Fundraising)



Reach out to me today to learn more!

**Bette Hagouel**

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